

NASHWA HAMIDO

SENIOR GRAPHIC/MARKETING ARTIST

Dublin, Ireland | +353 (0) 899559833 | +49 171 8014993
nashwa.elbanna144@gmail.com | [Website](#) | [Portfolio](#) | [Linkedin](#)

Professional Summary

Creative Marketing and Graphic Artist with 10 years of experience producing cinematic visuals and cross-platform campaigns. Skilled in 3D design, game engines, and interactive media, with a passion for merging art and technology to create engaging player experiences.

Academic Background

- MSc Interactive Digital Media, Trinity College Dublin, Ireland — 2025 - 2026
- BFA (Hons) Visual Communication, Alexandria University, Egypt — 2011 - 2016

Academic Projects

MODU — Gamified 3D furniture assembly app built for cognitive accessibility | 2026:

Project manager and front-end lead on a six-person team; app built from scratch (React Native, TypeScript and Expo). Real-time 3D assembly rendering, a Supabase backend, and four accessibility profiles layered across the interface.

Atlasphere — Collaborative group travel planning web app | 2026:

Led development on a team project; full-stack build in React / Vite, Node.js / Express and MySQL. Real-time itinerary sync over Socket.io, server-side image processing, deployed on Railway.

Courses & Certificates

- HTML, CSS, and JavaScript: Building the Web — 2025
- JavaScript Essential Training — 2024
- UX Designer from Scratch, Interaction Design Foundation — 2020
- Interaction Design Foundation, Online — 2020
- Unreal Engine 4 and C++ Developer, Udemy — 2018
- Introduction to Game Development, Michigan State University — 2018
- Game Development on Modern Platforms, Michigan State University — 2018

Professional Experience

- **Senior Marketing Artist, AdLiven** — Remote / Dublin, IE | Aug 2025 - Present
Created full ad campaigns for mobile game clients including King, Dream Games and MobilityWare.
- **Senior Designer, PixelHelix** — Remote / Berlin, DE | Oct 2024 - Mar 2025
 - Led creative direction for game marketing assets and brand campaigns.
 - Produced cinematic stills, motion graphics, and interactive promotional visuals.
- **Marketing Artist, Meta Reality Labs** — Remote / Berlin, DE | Aug 2022 - Aug 2024
 - Designed high-impact marketing visuals for global campaigns.
 - Collaborated with developers and creative teams in an agile production pipeline.
 - Titles: Crayta (PC/Facebook Gaming), Horizon Worlds (VR), and Horizon Worlds (Web/mobile).

- **Marketing Artist, Yager Development GmbH** — Berlin, DE | May 2019 – Jul 2022:
 - Created key visuals, trailers, and promotional materials for AAA game titles.
 - Supported cross-team collaboration for digital content production.
 - Titles: The Cycle, The Cycle: Frontier (PC).
- **Graphic Designer, FunRock Games** — Remote / Stockholm, SE | Oct 2017 – Feb 2018:
 - Social media ad campaigns for the mobile game Heroes United, still and video formats.
 - Focused on brand consistency and typography across campaign assets.
- **Graphic Designer, Technology Resources EST** — Alexandria, EG | Jun 2016 – Jun 2017
- **Teaching Assistant, Alexandria University** — Alexandria, EG | Sep 2016 – May 2017
- **Graphic Designer, Vital Advertising** — Alexandria, EG | Mar 2016 – Jun 2017
- **Graphic Designer, ONE.3 Advertising** — Alexandria, EG | Dec 2015 – Mar 2016
- **Design Internships at American Institute and Gtopia Alexandria, EG** | May 2015 – Oct 2015

Technical Skills

- **Graphic & Video Tools:**
Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Animate, Figma
- **3D Tools:**
Autodesk Maya, 3ds Max, ZBrush, Blender, KeyShot
- **Game Engines & Interactive Tech:**
Unreal Engine 4, Unity3D, Oculus SDK
- **Web & Coding:**
HTML5, CSS3, JavaScript, TypeScript, React, React Native (Expo), Node.js / Express, SQL (MySQL, Supabase), Git, Basic C# (Unity scripting)
- **AI Tools:**
Nano Banana Pro (Gemini 3 Pro Image), ChatGPT, Claude
- **Project Management Tools:**
Jira, Trello, Asana, Notion

Personal Skills

- Leadership and team management
- Strong communication and teamwork
- Agile & iterative workflow experience
- Mentoring and collaboration
- Fast learner and problem solver

Languages

English: C1	Arabic: B2
German: B2	Italian: A2

Hobbies & Interests

Digital painting, photography, storytelling, and exploring game world design.